



Methods of countering Jean Sharp's activity

Social engineering in the practical plane can be divided into campaigns, the task of which is to change social and cultural constants of society unnoticed. Campaigns, in turn, consist of activities of activities or informational messages on specific topics. The media, social networks and any other information transponders create "shows" or persuasive communications with the help of activities. Display - a one-time receipt of information about a particular activity by an individual. The show is a universal value for determining the size of a campaign, which is calculated as a set of all informational messages on a specific topic, multiplied by the audience of attracted media, social networks, etc. Impressions can be used to prioritize campaigns for interventionists. Analyzing the priority of Western campaigns in Belarus, we found out that the campaign to counteract the construction of the Belarusian nuclear power station on the Internet in 2018 amounted to 38 million hits, while the popularization of the Belarusian People's Republic (BNR) more than 99 million shows that testify to the priority of the second campaign.

To counter the interventionists, after defining the main campaigns, it is necessary to systematically block their activities within these campaigns. This method of defense, however, for a successful confrontation, the interventionists also need to attack, creating their own counter-campaigns aimed at marginalizing the campaigns of the interventionists. The key resources of the fight against interventionists are the professionalism and competence of the "guardians" think tanks. It is they who must correctly develop a strategy in relation to the whole campaign and tactics of counteraction against individual activities.

Often, in the early stages of the campaigns, it's important for the interventionists to transfer the topic from the "unthinkable" category to the "condemned" category. To do this, they are satisfied with any PR or "HYIP", including anti-PR. Therefore, to fight with the activities of provocations or disruptions of events is to play into the hands of the invaders. It is much more effective to keep the topic as low as possible and don't to allow the dissemination of information. In the active stages of campaigns, silence will only lead to a reorientation of the audience to opposition sources of information. It is therefore necessary to cover the events through their media. At the same time, the quality and quantity of persuasive communications should exceed these indicators of opponents.

Based on the practice of modern "humanitarian war", we have compiled a list of methods for blocking interventionist activities. Often they are cross-functional - suitable for use against several or even most activities. For example, the use of LOMs, condemning the actions of the opposition, is suitable for combating the majority of activities. However, determining the most effective is an individual process and depends on the competencies of the brain centers that make decisions.

1. To block as much as possible any appearance on TV channels, references in the media;
2. to develop a multi-contour campaign that will defame and discredit the opponent, network and "street" information campaigns;
3. to improve the quality of speech of public figures who are opponents of the opposition;
4. to engage LOMs (media, show business, actors, athletes, scientists, etc.) to support state institutions and counteract the interventionists.
5. a creation of a pool of popular bloggers who will act as a bridge between the government and the people, delaying the opposition's attention;
6. a technique of "information interception" - is to seize the initiative from the opposition;
7. don't enter into dialogue with them, but to address the people;

8. to develop an alternative opposition (so that the opposition would criticize the opposition);
9. distribution and all informational support to letters written in support of the government and against the opposition and their actions;
10. distribution of informational "articles" in the media, which are written on the basis of a negative outburst and comments in the network about the activities of the interventionists. Creation of a whole wave on the fact that the public has a negative attitude to such activities;
11. to record video clips across the country, as people write letters in support of the government or the president;
12. a video recording of responses from the people on the activity of the interventionists (not from the authorities).
13. delicate warning conversations with the owners of organizations and institutions involved in activities;
14. dismissal from state posts of those who enter against the authorities (as they do in the United States against those who violate discipline);
15. to incite all state bodies against institutions and their counterparts, which will completely block the work of organizations;
16. a pressure on counterparties to interrupt economic relations with the company involved in activities;
17. a protest of employees of enterprises against participation in activities;
18. a meeting of patriotic movements under the walls of organizations participating in activities;
19. the Acting Example method is to camp around the organization of the participating activities and block its work, thereby setting a personal example of what happens to the country during such protests. The organization will start to suffer losses and the leadership will be forced to abandon its statement and urge everyone to dialogue and prevent chaos in the country, which will lead to ruin;
20. "accidental" breakdowns of all vital communal communications. (breakthrough of water supply, heating, cutting of the light cable, Internet, asphalt failure on the road, etc.);
21. publications of other organizations and institutions in support of the authorities;
22. people's boycott of the enterprise, organization, institution and its products;
23. "false mark" tactics: a "fake" organization speaks first in support of the opposition and against the authorities, and after some time "supposedly saw the light" opposes and becomes a torpedo on the opposition stating that they received "money" for it, etc. On the basis of it, you can build a full company against the opposition and even start a "fictitious" criminal case, which will only be in the info field.
24. a creating hidden "black lists" in which all those who oppose the government will be entered;
25. to incite popular opponents to criticize him;
26. to incite the Internet haters who will oppress this person;
27. the publication of a number of news on the reaction of the people that people are against and do not support;
28. a flash mob with a response to this letter from everyone except the government (this will shift views from government to the national problem), publications with a single hashtag;
29. street flash mobs with answers (on a poster or banners that will hang in significant places);
30. at concerts (if it is a musician) they will arrange anti-flash mobs, or block them to show what happens to the country when a coup occurs in it. Forcing the complainant to call on all parties to dialogue and oppose coups;

31. a false support for the "star" of protesters. First, "its own star" comes out in support of the protest and the opposition, and later, becomes its main critic. Allegedly, he familiarized himself with the program, talked to the top of the opposition and realized that these were ordinary crooks who simply crave power and simply lie to people;
32. counter-appeals, statements to the opposition with accusations from popular personalities (show business, science, sports, literature, theater and cinema, etc.);
33. the artificial "exposure" of the opposition is that this is all done at the behest of the interventionists. Publication of fictional correspondence, as well as "audio conversations" allegedly intercepted. Opening a supposedly secret mail;
34. an exposure of the petition or forgery of its signatures;
35. to translate activity into humor and make an anecdote out of this activity, ridiculing the activity itself and those who took part;
36. a "daisy" is the opposite activity, which will be more powerful;
37. an "artificial scandal" is a provocation. An EXAMPLE: Allegedly, a person does not sign a petition, and then finds himself among the signatories, he records a video call asking him to remove his name. And also calls for everyone to check, as there are a lot of fake and cheating. It accelerates in the media en masse. Also with this you can organize a whole company against the opposition. It can include rallies, entire analytical programs, counter petitions and marches and talk shows;
38. an "exposing" is a covert interview of a man who for the money wound up a petition commissioned by the opposition;
39. a discredit of these slogans, symbols with the help of "drunks and homeless people" who will wear these symbols;
40. street artists will draw and write them on cars and private property, thereby causing personal anger to the inhabitants for this protest;
41. a creation of a cyber-center from "artists" and creative designers for creating a whole series of caricatures, comic comics and memes for the opposition, its symbols and slogans;
42. to use "radicals" against those who wear protest symbols;
43. total criticism in all media;
44. the creation of alternative social movements with caricatures of opponents;
45. "cleaning" from the streets of posters, posters, banners, etc., by social activists;
46. an issue of newspapers, leaflets, posters of "doubles" with provocative messages;
47. throwing banners, posters on the trash, landfill, in the dirt, etc. ;
48. to put into action the "radicals" who will create psychological and physical pressure on the peddlers of agitlitering, as well as the authors;
49. total criticism - in the media constantly criticize books, leaflets, pamphlets. Compare with something negative and nasty to society. Look for flaws and errors;
50. a release of "twins". Completely identical design, only with different content;
51. the closure of all media that work for the opposition;
52. to organize a series of mass petitions against the tools of the interventionists (mass media of NCOs, etc.) with the requirements: to close, conduct investigations of their connections, etc.;
53. the creation of a series of "independent media, radio, Internet, which will be against the government and opposition;

54. on behalf of the opposition to collect extra money for money to arrange a clown flash mob, distribute this action in the media, on behalf of the opposition, and then expose that all this was for money. Also "take away" a couple of those who will complain that the opposition promised more money and threw it;
55. an information wave of destroying the image of politicians involved in activities, accusing them of corruption, drunkenness, protection, debauchery, etc;
56. a political "persecution" of these politicians (to organize protests near houses, not allowing them to live in peace, to paste over everything around, to hang out a provocative banner in the session halls and on the districts where they live;
57. blocking and disrupting activities (mining, if there is room, breakdown of communications nearby);
58. "Capturing of the Media Excuse", their activists sneak into the hall or room and organize provocations there, for example, hand over other, more provocative figurines from the "people" to the opposition or hang a huge provocative banner opposite the building;
59. the creation of their "dummy" lobby groups, implementation in work with the opposition;
60. all bans on the organization of a picket (any legal tricks);
61. by activists to disperse the picket;
62. surrounding, blocking and blocking the picket by police cordons;
63. "Understudies" - to organize the opposite rally and picket;
64. to put own people into a picket or rally who will raise their banners with provocative slogans;
65. "Strong provocation": send provocateurs to the crowd who will aggressively behave towards the police, which will lead to dispersal of the picket and its discrediting;
66. trolling - send costumed "clowns" to the picket with the faces of the opposition with duplicate posters of the opposition. Clowns picket inside the picket, provoking the crowd. It's desirable that there be a fight and the opposition beat up clowns with opposition figures. Then the headlines will come out with provocative names: "clowns" - opposition leaders beat up on the picket. Thereby completely direct the whole topic in a humorous direction;
67. to organize your exit polls, polls, etc., which will show other results;
68. everyone who wears the symbols of the interventionists is ridiculed everywhere (in the network, in the media on the streets);
69. a discredit "symbols" by artificial provocations. All of them must be filmed and published in social networks and media. For example, a person with symbols arranges a fight, beats a girl, shits in a public place, sleeps drunk on a playground, spoils monuments of national heroes, etc .;
70. exhibiting portraits of the "leadership of the country" with wishes and words of gratitude;
71. to burn the portraits of the opposition as enemies of the people (everything is done by the masses);
72. to find portraits of opposition leaders at the dump, in the toilets;
73. to discredit the activists of the interventionists: monitor, and subsequently publish the data how they live and what they live with, with whom they live and what cars they drive;
74. to create a "group of actors" of clowns who will release a humorous video against the opposition every 2-3 days;
75. organize a TOK-SHOW humorous, in which freaks and "clowns" will be invited, who will parody political talk shows and statements by opposition politicians;

76. preventive conversations and trainings with the security forces, in which they will be taught to reflect recruitment attempts;
77. in the front ranks at protest rallies, always put only selective trained troops, no young animals, only service veterans and those who have passed many seminars and conversations with a psychologist on this topic;
78. to use radical groups to cut off "flower beds:" and soldiers;
79. at the time of "fraternization", turn sharply the entire first and second row of the back;
80. "The game ahead of the curve" - dummy activists to arrange their "fraternization", but according to their own scenario. This may be fraternization and unexpected mean act of provocation, such as splashing cans in the face or a sharp attack on security forces. Thus, the power will destroy the "method", which the opposition can no longer use;
81. to use "water cannons": pour them with water and disperse;
82. to arrange national watches and vigils under the windows of opposition leaders, near their houses, as well as near those houses who "stand" on these watches;
83. to sing songs about them under the windows of oppositionists;
84. to organize a march or a parade of opponents (this will take away the information guide and cover the information space). This method should be carried out perfectly and everything under the slogan of "good", that is, during these processes everyone should be given free tea, sweets, cookies, and free draws are held every 10-15 minutes for movie tickets, etc. In the end, a record should be set, for example, a huge flash mob;
85. with the help of the misleading provocateurs to arrange, fight, scandal, chaos;
86. to send your journalists and your "alternative" leader to the hall, from where he will forever tear down the seminar with his uncomfortable provocative questions.

In addition to the competence of brain centers, as experience has shown, in the "humanitarian war" an important role is played by the abilities of performers and organizers of activities and contractility. The human factor is one of the key to the implementation of "humanitarian" events. Sometimes events fail not because of opposition from outside, but because of the stupidity of the performers. That is why the interventionists are so actively engaged in all sorts of training, the transfer of experience, the establishment of one-level links within the network, the identification and involvement of talented and active citizens.

